# Key messages

## Internal key messages

Use these messages when you’re promoting the program internally within your organisation during phase one.

* Do you know someone who wants to start their career in the Australian Public Service? We’re looking for Aboriginal and Torres Strait Islander peoples who want to join the Australian Government Indigenous Apprenticeships Program 2024.
* The program is a great way to join one of the many government departments and agencies in the Australian Public Service. Encourage them to apply to make a difference in the lives of Australians.
* Apprentices receive on-the-job training during the full-time, 12-month program. They don’t need experience or qualifications to apply.
* There are opportunities in remote, regional and city locations. Your family, friends or customers could work in a variety of roles.
* Applications [open/opened] Monday 12 February 2024. For more information go to [servicesaustralia.gov.au/IAP](file:///C:/Users/LHB779/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/LV9UU40J/servicesaustralia.gov.au/IAP).

## External key messages

Use these messages when you’re promoting the program externally to potential applicants.

* What will your story be? Check out the Australian Government Indigenous Apprenticeships Program 2024 and choose an agency to start your career in the Australian Public Service.
* You could work in IT, tourism, health, border force or even aviation.
* The Australian Government Indigenous Apprenticeships Program 2024 offers positions in more than 35 government departments and agencies.
* It’s the central program for Aboriginal and Torres Strait Islander people looking to start a career in the Australian Public Service.
* There are roles available in remote, regional and capital cities across Australia.
* The Australian Public Service has a wide range of opportunities to suit everyone.
* You’ll enjoy great working conditions that support your health, wellbeing and lifestyle.
* Successful applicants will get a full-time position, competitive salary and a nationally recognised qualification when they complete the program.
* When you join the Australian Government Indigenous Apprenticeships Program 2024, you’ll help shape and influence the future of Indigenous people.
* Have you just finished school or are you looking for a career change? Apply for the Australian Government Indigenous Apprenticeships Program 2024 and see what your story could be.
* There’s a lot of support throughout the program. You’ll get on-the-job training and ongoing learning opportunities. You’ll also be matched with a buddy and an Indigenous mentor.
* Once you complete the apprenticeships program, you’ll be a permanent staff member in the Australian Public Service.
* Applications are open! To apply or for more information, go to [servicesaustralia.gov.au/iap](http://www.servicesaustralia.gov.au/iap)