# Social media messages and video content

Suggested social media content below. If you post your own content, please use the copy below or the key messages from this eKit.

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| **Channel** | **Content** |
| **Facebook post 1** | Applications are open!  We’re looking for Aboriginal and Torres Strait Islander people to join the Australian Government Indigenous Apprenticeships Program in 2024.  The program is a great way to join one of the many government departments and agencies in the Australian Public Service. You don’t need any previous experience to apply.  @ServicesAustralia is recruiting on behalf of the @Australian Public Service.  For more information, go to [servicesaustralia.gov.au/IAP](http://www.servicesaustralia.gov.au/IAP) |
| **Facebook post 2** | Do you know someone who wants a career in the Australian Public Service?  We’re looking for Aboriginal and Torres Strait Islander peoples of all ages to start their career as an apprentice.  If you know someone who wants a government career, let them know applications are now open for the Australian Government Indigenous Apprenticeship Program 2024.  We have positions available in rural, remote and city locations around Australia.  @ServicesAustralia is recruiting on behalf of the @Australian Public Service.  For more information, go to [servicesaustralia.gov.au/IAP](http://www.servicesaustralia.gov.au/IAP) |
| **LinkedIn post** | Do you know someone who wants a career in the @Australian Public Service?  We’re looking for Aboriginal and Torres Strait Islander peoples of all ages to start their career as an apprentice.  If you know someone who wants a government career, let them know applications are now open for the Australian Government Indigenous Apprenticeship Program 2024.  There are positions available in rural, remote and city locations around Australia.  @ServicesAustralia is recruiting on behalf of the Australian Public Service.  For more information, go to [servicesaustralia.gov.au/IAP](http://www.servicesaustralia.gov.au/IAP)  #OurAPS #IndigenousAustralians |
| **Instagram post** | Applications are open!  We’re looking for Aboriginal and Torres Strait Islander peoples to join the Australian Government Indigenous Apprenticeships Program in 2024.  The program is a great way to join one of the many government departments and agencies in the Australian Public Service. You don’t need any previous experience to apply.  @ServicesAustralia is recruiting on behalf of the @Australian Public Service.  For more information, go to [servicesaustralia.gov.au/IAP](http://www.servicesaustralia.gov.au/IAP) |
| **Instagram video**  **Facebook video**  **LinkedIn video** | [Indigenous Apprenticeships Program (youtube.com)](https://www.youtube.com/watch?v=pUMYHARAn5Y&list=PL3zxsbzVCpwlrnMkyR6VMtT7zKqLMItFt&index=1) |
| **Instagram reel** | [Indigenous Apprenticeships Program - Tyson (youtube.com)](https://www.youtube.com/watch?v=Kb-TO_IPcNc&list=PL3zxsbzVCpwlrnMkyR6VMtT7zKqLMItFt&index=2) |